





Ad Specs

Copy Size Specifications

Full Page	8" W X 10 ½ " H	Trim Size
Full Page Bleed	8 5/8" W X 11 ½" H	Type Size7" X 10"
Half Page Horizontal	8" W X 5 ¼ " H	
Quarter Page Vertical	4" W x 5 ¼ " H	

FULL BLEED - The material should not extend beyond 7 $\frac{3}{4}$ " x 10 $\frac{1}{2}$ " to avoid trimming off. No additional charge for bleed pages.

PREFERRED POSTIONS - Whenever possible any reasonable requests for preferred positions will be accommodated. Every effort will be made to comply with requests on a first come first served basis.

All ads are due by September 8, 2019

TERMS OF CONTRACT Payment in full must be received with contract.

Please make checks payable to the AltWheels

Mail original contract and payment to: Classic Communications, 38 Mechanic Street, Suite 101, Foxboro, MA 02035.

Email advertisement to: meg@classic-communications.com

Please fax ad contract, as soon as possible, to: (508) 698-6811 call (508) 698-6810 ext 10 or email meg@classic-communications.com with any questions.